



Nepathya Fashion Design Studio & Academy

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Nepathya Independent Business Associate (NIBA)

A Professional Income Opportunity with Nepathya

Dear Opportunity Seekers,

Nepathya Fashion Design Academy & Boutique believes in creating opportunities not only for students but also for individuals who are passionate about helping others build a career in fashion.

To expand our reach and create income opportunities for motivated individuals, we are introducing the:

Nepathya Independent Business Associate (NIBA)

The **NIBA Program** is designed for individuals who wish to partner with Nepathya and earn **attractive incentives and bonuses** by promoting our academy and helping students begin their fashion designing journey.

This opportunity is open to:

- Entrepreneurs
 - Homemakers
 - Career counselors
 - Influencers
 - Social workers
 - Freelancers
 - Anyone with a strong network in the community
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Role of a NIBA

As a **Nepathya Independent Business Associate**, you will work as a **growth partner for Nepathya** and help connect aspiring students with the academy.

Your responsibilities include:

1. Promoting **Nepathya Fashion Design Academy & Boutique** in your community.
2. Introducing the academy to **students interested in fashion design careers**.
3. Generating **leads and walk-ins** for counseling sessions.
4. Conducting **basic counseling about courses and career opportunities**.
5. Helping convert leads into **confirmed admissions**.

NIBA's will also have **minimum monthly performance targets** and will be rewarded with incentives and bonuses.

Walk-in Incentives

Walk-ins Generated	Incentive
30 Walk-ins in a month	₹500
60 Walk-ins in a month	₹1200
100 Walk-ins in a month	₹2000

Admission Incentives

Level 1

Admissions	Per Admission Incentive	Bonus	Total Income
1 – 5 Admissions	₹200	₹2500 (for 5 admissions)	₹3500

Calculation

$(5 \times 200 = ₹1000) + ₹2500 \text{ bonus} = ₹3500$

Level 2

Admissions	Per Admission Incentive	Bonus	Total Income
6 – 10 Admissions	₹300	₹5500 (for 10 admissions)	₹8500

Calculation

$(10 \times 300 = ₹3000) + ₹5500 \text{ bonus} = ₹8500$

Level 3

Admissions	Per Admission Incentive	Bonus	Total Income
11 – 15 Admissions	₹400	₹10500 (for 15 admissions)	₹16500

Calculation

$(15 \times 400 = ₹6000) + ₹10500 \text{ bonus} = ₹16500$

Level 4

Admissions	Per Admission Incentive	Bonus	Total Income
16 – 20 Admissions	₹500	₹12500 (for 20 admissions)	₹22500

Calculation
(20 × 500 = ₹10000) + ₹12500 bonus = **₹22500**

Level 5

Admissions	Per Admission Incentive	Bonus	Total Income
21 – 25 Admissions	₹600	₹15500 (for 25 admissions)	₹30500

Calculation
(25 × 600 = ₹15000) + ₹15500 bonus = **₹30500**

Level 6

Admissions	Per Admission Incentive	Bonus	Total Income
26 – 30 Admissions	₹900	₹21000 (for 30 admissions)	₹48000

Calculation
(30 × 900 = ₹27000) + ₹21000 bonus = **₹48000**

Additional Rewards

In addition to the above incentives, NIBA's may also receive:

-  **Special Gift Hampers**
-  **Top Performer Recognition**
-  **Exciting Surprise Bonuses**

These will be awarded to:

- Associates achieving **10+ admissions**
 - Consistent monthly performers
 - Top referral partners
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Tips for NIBA's – How to Promote Nepathya

1. Introduce Nepathya to **schools, colleges, and communities**.
 2. Connect with **students interested in creative careers**.
 3. Promote Nepathya through **WhatsApp groups, social media, and local networks**.
 4. Share **success stories of students who started boutiques or careers in fashion**.
 5. Encourage interested candidates to **visit the academy for counseling and demonstrations**.
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Tips to Generate Walk-ins & Admissions

- ✓ Identify students interested in **fashion, tailoring, boutique work, or creativity**.
 - ✓ Connect with **parents seeking career opportunities for their daughters**.
 - ✓ Share **photos and videos of Nepathya student designs and training environment**.
 - ✓ Encourage prospects to attend **academy visits and counseling sessions**.
 - ✓ Maintain regular **follow-ups with interested candidates**.
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Why Become a NIBA?

The **Nepathya Independent Business Associate Program** offers:

- ✓ Opportunity to **earn attractive monthly income**
- ✓ Flexible **work-from-anywhere model**
- ✓ Professional association with a **growing fashion academy**
- ✓ Opportunity to **build a strong community network**
- ✓ Work with **respect, dignity, and independence**

This program is ideal for individuals who want to **earn additional income while helping others build successful careers in fashion**.

Final Message

At Nepathya, we believe in **creating opportunities and empowering individuals**.

The **NIBA Program** is a step towards building a network of passionate partners who can help spread the vision of fashion education and entrepreneurship.

Together, let us help more people **discover their creativity and build successful careers in fashion**.

Team Nepathya Fashion Design Academy
